

# PRESS RELEASE

For Immediate Release  
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## ***Build a Distinctive Reputation with Grant Me My Final Wish***

End-of-life issues are an uncomfortable topic. Not surprisingly, statistics confirm that the vast majority of people do not leave adequate documentation of their wishes. As a professional advisor, you well know the emotional impact and economic complications that arise when a loved one dies, and you understand how failure to plan for end-of-life issues can cause unnecessary turmoil.

Making important decisions about these matters requires the assistance of diligent and compassionate professionals such as financial planners, insurance agents, and attorneys. But organizing thoughts and facts can be difficult and leave both client and advisor frustrated and dissatisfied. Award-winning ***Grant Me My Final Wish: A Personal Journal to Simplify Life's Inevitable Journey*** offers a place to record vital information in a systematic and organized manner and gives the client an opportunity to share special thoughts and heartfelt memories they would like to pass on to their loved ones. In this way, it can be both an attractive and thoughtful gift for advisors to present to their clients and a useful source of data for consultation between client and advisor.

***Grant Me My Final Wish*** has proven to be an extremely effective tool and will provide a unique opportunity for financial professionals to:

- Deepen the advisor/client relationship.
- Add a humanizing touch and personal approach to their advising, one that will surely be much appreciated.
- Introduce a value-added service which will enhance their status and become a stepping-stone to meaningful referrals.
- Offer vitally important and tremendously valuable assistance to the client when they attempt to organize and document essential information.
- Establish character uniqueness with their clients in order to build deep client loyalty and maximize the perception of being above the norm.
- Help their clients leave a personal legacy - a gift that will never be forgotten by their client's loved ones.

If you want to build a reputation that is far superior to the competition, order your first copy of ***Grant Me My Final Wish*** for only \$12 (plus \$5 shipping & handling) under the "Give It a Try" Special Offer (normally 24.95!).

**About the Author:**

Renata Marie Vestevich, a successful business owner in Bloomfield Hills, Michigan, knows firsthand the chaos and confusion that can overwhelm survivors when a loved one passes away. When Vestevich was 17, her father died suddenly from a massive heart attack, leaving behind his 39-year-old wife to raise six children alone. Years later, at age 34, Vestevich's sister-in-law lost her courageous battle against cancer. These memories left a lasting impression. Combining her nursing background with her aptitude for business, Vestevich currently helps many clients who deal with substantial, life-threatening health issues. Armed with her passion for aiding others, Vestevich takes her message across the nation via radio and motivational speaking engagements, describing the value of her book in strengthening advisor-client relationships and documenting end-of-life issues.

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